

THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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Vol. 19 No. 18

May 2, 1964



A KING ANSWERS: Luncheon moderator James Sheldon (right) relays written questions to His Majesty, King Hussein of Jordan at crowded OPC session.

Jordan's King Says U.S. Reporters Weren't Quite Fair in Covering Him

By RONALD A. LANG

Some U.S. reporters haven't played quite fair in their coverage of his visit to this country, Jordan's King Hussein told OPCers at a special press luncheon last week, just prior to conclusion of his visit to the United States.

"I've always been very frank and very open" in talking with the press, Hussein pointed out. "I could, of course, shut up and not face difficulties here and there, but I believe I would be doing great harm."

He added that some of the "criticism leveled against me" by what he described as "blackmailers" had hurt him very much. However, he still "treasures the relationship that exists" between himself and most members of the press.

His Majesty, who had just come from receiving an honorary degree from Manhattan College, attributed Jordan's public relations problems in this country to "misunderstandings" of either its position or of the facts.

Most of the reporters covering the well-attended luncheon concentrated on the debate over Jordan's World's Fair

pavilion and on Israel's Jordan River project.

Hussein dismissed most inquiries over the pavilion with the comment that
(Cont'd on page 3)

OPC LUNCHEONS LISTED; CURTIS' CULLIGAN DUE

The Program Committee this week outlined some of the events to come in its series of regular weekly luncheons.

This Wednesday's guest, as noted in the April 25 *Bulletin*, is Sol Linowitz, co-chairman with David Rockefeller of the new Executive Service Corps, a business version of the Peace Corps. Program chairman Joe Newman said that invitations for the luncheon also had been extended to Rockefeller and others prominent in the formation of the new organization.

Curtis Publishing's Matthew J. Culligan will talk May 15 about his firm's rejuvenation and revival in recent years.

Newman also announced that Dr. Samuel Gould's appearance had been postponed. The NET/Channel 13 head will talk at the Club on May 20.

AMENDMENTS GET AIRING DURING ANNUAL MEETING

A lively discussion of the pros and cons of three proposed constitutional amendments sparked the Annual Meeting.

Convening members also heard progress and projection reports from the Club's officers and committee chairmen. (Excerpts of reports from the president, secretary and treasurer are carried on pages 4, 5, and 6 of this issue.)

The amendment which proposes reducing the length-of-service requirements for membership from 10 to four years was hotly debated.

Those for the amendment argued that the 10-year requirement was superficial and that many who did not fill it were already being admitted provisionally.

Proponents also said that, realistically, the foreign correspondents alone cannot support the present Club enterprise.

Opponents said the amendment was sending the Club on a "downhill slide, with loss of prestige, which would override the original concept of the Club. Former and present overseas correspondents, they said, will soon be an unimportant minority in the Club.

The amendment which would no longer require nomination of at least two candidates for each Club office also was debated. Backers of the amendment say it will eliminate much ill feeling generated in the elections by multiple candidacies, while opponents denied that this would be the case.

Another amendment, dealing with duties and limitations of the Executive Committee authority, also was discussed, but less extensively.

Within a three-week post-meeting period, active members will receive amendment text, digests of arguments, and ballots.

PEOPLE & PLACES

By BETTY ETTER

NEW POSTS: **Joseph M. Moran** named manager of news and information services for American Airlines, it's announced by **Karl Dahlem**, assistant v.p. for p.r. . . . **Robert D. Sweeney** new p.r. director for Time magazine **Maxwell Harway**, formerly McGraw Hill World News correspondent in North Africa, is now serving on the President's task force on the war against poverty, on loan from Continental Ore Corp **Harry C. Cushing**, p.r. director for D.P. Brother & Co., Detroit, joins the p.r. staff of Chrysler International June 1; will headquarter in Paris **Prof. Leo J. Margolin** appointed head of the division of Business Administration and professor of Business Administration at the new Borough of Manhattan Community College, which opens in September.

ARTICLES: Pleasant side of pleasure boating is the subject of a Saturday Evening Post article by **Wm. T. McKeown**, who got a broken nose — and a first in class — while running the Miami-Nassau powerboat race, and cover it for NEA. Busted nose and all, he's now spending a month in the Bahamas, doing travel articles **Jack Harrison Pollack**, whose book on "Croiset the

for authoritative books on

the Clairvoyant" has just been published, represented in the current Parade with a piece on "The Amazing N.J. Woman Mind Reader Who Solves Crimes."

BOOKS: **Dana Adams Schmidt**, NY Timesman in the Middle East, has authored "Journey Among Brave Men," due June 3 from Atlantic Monthly Press. Book is based on his two months with the Kurds, for which he received the George Polk Award in 1963. Dana, his wife Tania and their son will return to the U.S. for three months' home leave the last week in May; can be reached via the Times Foreign Dept. . . . **Paul Scott Mowrer's** "School for Diplomats" due early in May via The Golden Quill Press, Francess town, N.H. . . . "The Land and People of New Zealand," by **Edna Mason Kaula**, published April 29 as a follow-up to her "Land and People of Tanganyika," which appeared last December. Busy author-illustrator also illustrates other books on publishers' spring lists, and takes off May 14 with two new contracts — one about Ethiopia (Lippincott) and a history of Africa's Bantu tribes (W.W. Morton) **Bob Considine** rushing a paperback, "General Douglas MacArthur," for Fawcett. . . . **Art Buchwald** has signed a contract with Putnam for five books in a ten-year period.

LECTURES: **Edward Stanley**, NBC director of public affairs, to speak at the convention of the American Council for Better Broadcasts on May 26 at Columbus, Ohio **Roland Gammon**, whose book, "Faith Is a Star," is in its second printing, back from a series of religious lectures in Washington, Chicago, and Los Angeles **George Heinemann**, manager of NBC public affairs, addressing Westchester County (N.Y.) Panhellenic Board May 7.

HONORS: **Henry J. Taylor** received Gen. Douglas MacArthur Medal presented annually by the New York Commandery of the Military Order of Foreign Wars. . . **John Mason Potter**, director of Cornell U's new bureau, named faculty adviser to Pi Delta Epsilon, honorary journalism fraternity . . . **Earl O. Ewan**, a member of the board of governors of the Silurians, presented the awards at the Society's spring awards dinner **Maximilian Garavito**, editor and publisher of Revista Aerea Latinoamericana, was honored with a testimonial dinner and the Amelia Earhart Medal April 15, with **Col. "Chips" Woodruff** as emcee and **Ansel Talbert** also on the dais **Aaron R. Einfrank** attended an Arden House conference devoted to Canadian-American relations and sponsored by Columbia U.

AP-Tass Agreement Opens Photo Link with Moscow

The European Wirephoto network of the Associated Press has been extended to the Soviet Union, with the establishment of a new photo line between Helsinki and Moscow.

The new line represents the first permanent full-time picture transmission system between the U.S.S.R. and other countries.

Arrangements for the system were completed last week after negotiations between Tass, the Soviet news agency, and AP Moscow bureau chief, **Preston Grover**. Fotokronika, the Tass photo division, is the Moscow terminal.

AP General Manager **Wes Gallagher** said the new facility will permit direct transmission of photos from Moscow across Europe, then across the Atlantic on the AP's full-time picture cable to the U.S. Wirephoto network.

World-Wide Ticker

Edited by JERRY KRISKA

ROME from SAM'L STEINMAN

American Club or Rome heard **Robert Hartmann**, LA Times, speak about Cyprus situation, which we covered in in recent weeks. . . **Curtis (Bill) Pepper** and Mrs. Pepper, Newsweek, threw party honoring **Robert Christopher** foreign editor, and his wife, and **Arnaud De Borchgrave**, European editor, during there visit here. Christophers returned to New York from Rome.

Robert (Ed) Jackson, Time-Life's bureau chief, and Mrs. Jackson, tossed farewell cocktail party for **Robert Kaiser** and his wife. Kaiser is being transferred to LA bureau — but before taking up new duties he'll visit New York, Minneapolis and Phoenix.

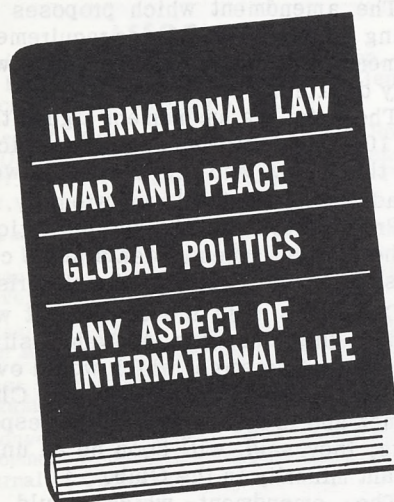
Leo Hochstetter, MPEA, went off to Paris meeting of American film chiefs where he briefed European film managers of U.S. companies on situation in Italy. . . . **Nina and Anastasia Stevens**, wife and daughter of **Edmund Stevens**, Moscow correspondent, spending vacation in Rome. . . . **John Steinbeck** here for a visit and look-see at the Roman picture.

BELGRADE from JOE PETERS

Your correspondent spent a few days in Rome. The only disappointment was the "Stampa Estera" club — a bar and sort of meeting hall, both gloomy and stuffy and deserted.

Clutching my OPC card — we have a kind of reciprocity with "Stampa" — I entered the place, expecting someone

(Cont'd on page 4)



consult

FOREIGN AFFAIRS BIBLIOGRAPHY, 1952-62

Here are 10,000 of the most significant books on world affairs written in the past decade. Books listed by subject represent more than 30 languages. Each entry provides full ordering information: author, title, publisher, year, number of pages, and a descriptive annotation. Edited by **Henry L. Roberts** for the Council on Foreign Relations. Clothbound, 750 pages, \$20.00 net postpaid.

Write to Suite 002,

R. R. BOWKER COMPANY, 1180 Avenue of the Americas, New York 10036

Calendar

NOTICE: All reservations will be charged to members' accounts unless cancelled in writing 24 hours prior to function.

(Tapes of the Wednesday Luncheons are broadcast regularly at 5 p.m. over WNYC.)

Wed., May 6 - Luncheon with Sol Linowitz, Xerox Corp. Board Chairman, to discuss Executive Service Corps. 12:30 p.m. \$3.

Tues., May 12 - Book Fair, featuring books by OPC authors. Display begins at 5 p.m. Cocktails, dinner later. \$4.15.

Tues., May 12 - Metropolitan Opera Studio Concert.

Fri., May 15 - Luncheon, with Curtis Publishing's Matthew Culligan, on "Revival of The Curtis Empire". 12:30 p.m. \$3.

Wed., May 20 - Wednesday Luncheon, with Dr. Samuel Gould, of educational television Channel 13. 12:30 p.m. \$3.

Thurs., May 21 - N.J. Centennial Regional Dinner. Cocktails, 6:30. Dinner, 7:30 p.m. \$5.

Thurs., May 21 - OPC Charter Flight leaves New York for Paris, returns June 21 from London.

Wed., May 27 - Concert, with Elena Raina, soprano. 8:30 p.m.

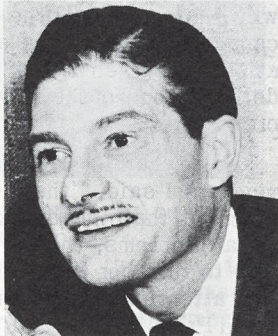
Fri., June 5 - Luncheon, with Israeli Prime Minister Levi Eshkol. 1 - 2:15 p.m.

Bob Reuben Dies on Coast; Landed with D-Day Troops

Robert Reuben, famed foreign and war correspondent for United Press, Reuters and NBC News, died of cancer last week in Beverly Hills, Calif. He was 45.

Reuben, representing the combined Allied Press, was the first correspondent to land in Normandy on D-Day. He parachuted from the lead plane in the invasion, later sent out the first story of the assault -- via carrier pigeon. He was with the first armored units to penetrate Belgium and Germany, and his story on the capture of the first German town was the first free news story to come out of Germany in five years.

In recent years, Reuben had given up his reportorial career to operate his popular Pen & Quill Restaurant and Hotel in Manhattan Beach, Calif.



Reuben

Met Opera Studio Singers to Present Concert of Arias and Popular Music

Two rising young stars of the Metropolitan Opera Studio, Soprano Anne Elgar and Baritone Gene Boucher, are featured performers for the next OPC Concert on Tuesday, May 12. Concert time: 8:45 p.m.

The company, established by the Metropolitan Opera to widen opportunities of young singers, is being sponsored by the Lincoln Center for the Performing Arts.

The OPC program will be a varied presentation of operatic arias and popular songs. John Ryan, one of the coaches of the Studio, will accompany the soloists.

Miss Elgar is the 1960 winner of the Metropolitan Guild Scholarship Award and was a member of the Broadway cast of "The Sound of Music" for over two years. A veteran of the Philadelphia Grand Opera Company, Miss Elgar recently made her successful debut at City Center, where she sang lead roles in two Gilbert and Sullivan operettas.



Elgar

Boucher

Boucher began his musical career with the St. Louis Municipal Opera in his native Missouri. He won the American Opera Auditions of 1958, and appeared with the Cincinnati Symphony. He made his operatic debut in Milan, Italy, and has since performed as soloist with the Washington Opera Society, the Little Orchestra of New York, Philadelphia Grand Opera Company, and The American Symphony Orchestra.

Jack Frummer, OPC's Music Committee chairman, will preside at the concert, and John Gutman, vice chairman of the committee and Assistant Manager at the Met, will be master of ceremonies. Gutman was instrumental in creating and launching the Met Opera Studio.

HUSSEIN (Cont'd f. p. 1)

he had not seen the alleged anti-Israeli panel.

As for Israel's plan to divert waters from the Jordan River, Hussein said his objection was "to taking water from the basin and using it 100 of miles away."

Even though there "isn't much water there," he explained, Jordan has not objected to Israel's using it to irrigate land within the basin itself. But if further quantities are removed, the remaining waters will become too saline for irrigation use in Jordan.

In discussing his country's relations with Israel, Hussein said that the problem will continue to exist "until the people in Israel realize they cannot live by force."

He said the Arab world would continue to press for the right of self determination for the Palestine refugees, even though he was "sure that, given the choice, not many would want to go back."

"You say we want to throw the Israelis into the sea. If you believe this utter nonsense," he continued, there is no point to continuing the questioning since you just do not understand the situation.

Hussein also noted, in answer to a question, that the threat of Communism in the Arab world "has diminished a great deal and has suffered many setbacks. We will never compromise our ideals, our beliefs. We will never be subjugated."

He was a member of the OPC, the National Press Club and was an honorary member of the 101st Airborne Assoc.



Meet Your Wife at the WEDNESDAY NIGHT BUFFET

Every Wednesday Night
7 p.m. to 9 p.m.

You can make the theatre easily - and did you know the OPC has "twofors" to Broadway hits? Pick up at front desk.

YOUR CLUB HAS HOTEL ROOMS

Double with bath
Single w/o bath

RESERVE AT FRONT DESK

PRESIDENT'S REPORT: McGurn Projects

Tonight we begin our second quarter of a century as the club of the American foreign correspondents and — now — as the first great press club New York has known. I think that we can be proud of what we have accomplished and confident as we face the opportunities of the next twenty-five years.

The score or so of former foreign correspondents who founded this club — many of them still happily active in our affairs — scarcely could have conceived of what we have today. Through our sister organization, the Correspondents' Fund, we own this 11-story building. We bought it for \$600,000. We have a staff of 75 full-time salaried employees to staff what is certainly one of the greatest world press centers — and perhaps the greatest. We do an annual business of \$600,000 in our restaurants, our bars, in our hotel rooms, in rented office space and in catering services which we provide to allied journalistic groups and to others. More and more we are becoming the first point of call for the main personalities of the United States and of the world when these celebrities have a story to tell to American and inter-

national public opinion.

The importance the Overseas Press Club has assumed as a world platform is indicated by repeated experiences of the past year. The Secretary of State, Dean Rusk, who came to us as our annual speaker on the eve of his departure for a SEATO conference in South-east Asia, commented that there is no longer any monopoly for our brother organization, the National Press Club in Washington. "You fellows sit here beside the publishers, and so we must take you into account too", the Secretary of State said in effect. New York — and the OPC — share now with Washington the honor of receiving the principle speakers of the globe.

The opportunity we have — the challenge we face — each is immense. Mayor Wagner has been the first to recognize it. He told us that in his view "New York until now has been missing a bet", a bet which — thanks to the OPC — New York is no longer missing. With the UN here & with the American communications industry centered here — with the World's Fair here during the next two years — the OPC's role as a major

international forum cannot fail to multiply.

Public recognition has taken several forms this year. Last week was Overseas Press Club week in New York. In his proclamation Mayor Wagner hailed us as a symbol of the workers in the communications industry who, he said, have with "great dedication" helped rank New Yorkers among those "best informed on local, national and world issues". In honoring us, he added, New York sought to recognize "the unique services" communications workers provide for society. I am sure that in singling us out as the symbol of communications industry endeavor all of us are honored.

Happy consequences should flow from this eminent public recognition — perhaps even with regard to the considerable tax burden which we are bearing. *Matt Huttner*, our outgoing treasurer, has looked into this question of tax abatement, incidentally, and has given us important hopes that relief will be possible. That should be followed up by the new administration.

On the membership campaign a vote of thanks should go to *Jess Gorkin*, the editor of *Parade* (and the famous instiga-

Treasurer Cites Cut in Club's Annual Deficit

During the past year remarkable headway was made in putting our financial house in order. Our losses were cut almost in half. Several house improvements were completed, including the installation of a self-service elevator which will be completed by June. The entire food and bar operation was analyzed by expert consultants and put on a sounder basis.

Financial controls instituted at the beginning of the year began to bear fruit. Unauthorized spending is practically nil. Operations are more efficient, and the Club credit system is functioning at its best in years. Delinquent members have been weeded out, and cash flow, although insufficient, is reasonably good, mainly as a result of the splendid response of the membership to the Treasurer's appeal for payment in advance of the entire amount of the annual dues.

The picture for the past six months is deceptively bright, with net losses only \$2,070. This is a tribute to the dedicated work of the House Operations Committee, the Financial Administration, and the Club Manager. In fact, during the month of March, 1964, the Club was in the black to the tune of \$1,157. For the previous five months, however, the

picture is less encouraging. Over that period we suffered a deficit of about \$26,000. Those are the lean months and the summer doldrums, when patronage drops off while expenses remain fixed and the high cost of Club services, especially the *Bulletin*, continues to plague us.

Then there are the inevitable inflation factors as administrative and labor costs continue to rise. Under our contract with the union, for example, we absorb about \$11,000 more this year in wages beginning April 1, 1964, and another \$11,000 beginning April 1, 1965.

It is obvious from the financial summary (see pg.6) that there are basically still only three sources of income in this Club other than the commercial rentals, and that is from *dues*, *food* and *beverages*. To increase prices in food or beverages would only undermine our patronage. Dues, and dues alone, are the only sources by which we can combat inflation and continue to survive in this multi-faceted structure. Therefore:

Now is the time to institute a dues increase for all resident members only. I propose the modest sum of \$15 annually.

As our operation stands right now, although new progress has been made during the past year, it is still marginal

and our cash cushion periodically becomes deflated. As of April 20, 1964, with all bills paid, we had only \$10,000 in the checking account and \$32,621 in savings. For a business of our magnitude, especially as we move into the lean period, this is insufficient operating capital. Any sudden ebb could reduce our resources to the peril point. This is why I urge with all the persuasion that I can command that the above recommendations be given absolute priority in the deliberations of the new Board of Governors.

Last year in my annual report to the members I said, "there is no question in my mind that the quicker we solve our fiscal problems, the quicker we shall be able to turn our 3,000 members' strength and attention to the enrichment of the World Press Center and the loftier tenets to which we are all pledged — freedom of information, a good newsmaking forum, and a quality and a quantity of professional membership second to none. This is the legacy which we leave to the incoming Administration."

As of this moment I would not change a word of it.

Matthew Huttner
Treasurer

ers the OPC'S Second Quarter Century

tor of the Hot Line which has been called one of the main recent attenuations of the Cold War). He and *Rosalind Massow* were responsible for the 200-person rise in the membership. The treasurer had asked for 500 new members to spread more realistically the opportunities and the burdens of this magnificent clubhouse. Jess still has several score other first class candidates in mind for us.

Another accomplishment of the year was the splendid edition of *Dateline* which *Time Magazine* did for us. Artzybasheff who has done 200 *Time* covers said that he considered his *Dateline* cover the best he had ever produced.

Art Milton handled the advertising and publishing and Frank Shea of *Time* was in charge of a fulltime *Time* team which ranged — over a three-month period — from five to fifteen persons. Every chief of state in the world — 150 of them, including of course Pres. Johnson — are receiving copies of *Dateline*. Others are going to each member of the cabinet — to all the members of Congress — to the top 2,500 corporation and industrial executives of the United States —

and to the editors and publishers of every American newspaper down to the 50,000 circulation level.

Our financial situation showed marked improvement during the year but still presents some problems. Compared with an operating deficit of \$60,000 two years ago which had to be met by a special assessment — and a deficit of \$50,000 a year ago — we pared the operating losses this year to \$28,000. During the past six months our losses were only a total of \$2,070 — practically the self-supporting line for a club of 3,200 members.

There are still some significant negatives, however. The five Summer months are when most of our losses are chalked up — and that lean period is approaching. The year we will be handing over to the new treasurer a profit of 8,500 from the 1964 *Dateline* — double what this administration received a year ago; so that will help with the deficit. Still costs are going up constantly. An automatic wage raise of \$11,000 a year took effect at the start of this month and we will have to add another \$11,000

a year twelve months from now. It is for that reason that the House Operations Committee under *John Wilhelm* has been so energetic this year in inviting journalistic and other groups to use our club facilities. The rooms and the *Bulletin* each lose about \$13,000 a year — between them almost the whole of our deficit. Measures to complete the closing of the gap obviously must be taken. Some cutbacks in the hotel room facilities and transfer to commercial rentals which turn a profit have been made. *Larry Mihlon*, the *Bulletin* editor, has hopes that an advertising campaign will be more successful. What encourages us is that we are at last very near the break even point now.

One solution, it seems to me, is to realize that our great club facilities can accommodate far more members and that here in the country's and the world's communications capital there are hundreds and thousands of working newsmen and veterans of the news profession who ought to join us.

Barrett McGurn
President

Secretary Asks Constitution Overhaul

During the course of the year, we lost 261 members through resignations or because they were dropped for non-payment of dues. Twenty-three members died, and during the same year we gained 102 active members, 219 associate members, 10 affiliate members and one life member.

As secretary, I provided guest cards to members who had applications in and for whom there was every indication that they would be accepted to Club membership.

I also wrote letters to correspondents' clubs overseas for individual members who requested such action.

In order to expedite Board Meetings, I prepared a summary of "Robert's Rules of Order" for all members of the Board to keep debates and discussions as far as possible on a straight line.

I would like to urge, without any awareness as to who will be the next Secretary, that this body recommend to the forthcoming Board and officers, the immediate consideration of a complete rewriting of the present Constitution of this Club. Throughout this past year your Secretary, and indeed the Board, have been plagued by the inconsistencies, inadequacies and frequent ina-

chronistic provisions of our Constitution, published at a time when we had less than sixty members, amended from time to time in words often presenting confused and seemingly conflicting concepts.

The Constitution has become such a welter of confusion that it is no longer serving this Club but is actually setting up roadblocks to our developments and our proper effective operation.

Examples of this can be found in almost every section of the Constitution. The overall case in question now is how soon can we prepare, on a non-political basis, a document which will preserve the democratic control of the elected Board of Governors and the officers and at the same time establish the thoughts and recommendations, qualifications for various membership categories, length of terms of officers and all other matters regarding to the Club's activities to enable us to have a modern, effective realistic Constitution to meet the demands and challenges and limitless possibilities which we of the Club have before us in the building at this juncture in our history.

Will Oursler
Secretary



The Secretary wishes to report to the membership as follows:

During the course of the year, the Secretary has dealt with the problems of resignations, drop-outs and new members. At the start of February, 1963, the membership was as follows:

Active	780
Active Non-Resident	345
Active Overseas	411
	1536
Associate Resident	1169
Associate Non-Resident	290
	1459
Affiliate	80



THE OVERSEAS PRESS BULLETIN

The Overseas Press Bulletin is published weekly by the Overseas Press Club of America, Inc., for its members around the world. Requests for advertising information and all other communications should be addressed to Miss Sibby Christensen, The Overseas Press Bulletin, 54 W. 40th St., New York, N.Y. 10018. Tel.: LW 4-3500. Classified deadline: Mon. noon. Final deadline: Tues. noon.

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Letters

Editor, *Bulletin*:

I read with interest *Elliott Bernstein's* excellent article on our Club and would like to give *Wythe Williams*, our founding president, the proper credit in connection with the move to The Lotos Club.

I was on the Board of The Lotos Club in 1937 and 38. Wythe Williams and I were very close friends. He was the first one to inquire through me whether The Lotos Club would permit another organization to use its quarters. It took several years on my part with Wythe Williams' cooperation to get the Lotos Club officers to agree to such a move. This is not to discredit *Lowell Thomas*, who as fourth president, finally led the OPC to Lotosland. Lotos members were very happy with the affiliation.

I well remember the meetings I attended of OPC in The Lotos Club. Whatever I did to change the thinking of my fellow Lotos Club members so that they accepted the OPC was due to a great extent because of the continuous prodding by Wythe Williams who never let up until his mission was accomplished.

I served as President of The Lotos Club from 1951 to 1962, and I am now its Honorary President for life. Therefore I can speak with some authority for Lotos Club in saying that we were mighty happy to have had the OPC within our fold for a few years. The fact that I have been a member of OPC is also a matter of pleasure to me.

Harry A. Bruno, New York

Editor, *Bulletin*:

A correction to your history of the OPC April 4.

SUMMARY - FIRST 10 MONTHS OF THIS FISCAL YEAR

INCOME		EXPENSES
\$175,000	FOOD	\$169,000
121,000	BEVERAGES	75,000
126,000	DUES	
27,000	BULLETIN	38,000
	ADMINISTRATION	71,000
	PAYROLL	32,000
	HOUSE EXPENSES	48,000
	COMMITTEES	7,000
	FIXED CHARGES	50,000
16,000	ROOMS	27,000
39,000	COMMERCIAL RENTS	26,000
14,000	MISCELLANEOUS	5,000
<u>\$518,000</u>		<u>\$548,000</u>
	LOSS: \$30,000	

Story mentions that "Edward R. Murrow and Clare Boothe Luce led in raising" the \$300,000. The fact is that Ed Murrow was co-chairman with *Patricia Lochridge* (now Hartwell). Ed fronted for the drive and did a good job; while Pat did the day to day leadership work of chairman. Claire Luce was treasurer for the first year, lent her invaluable name and some effort. In the second year *Fleur Cowles* became treasurer and worked very hard.

Many people worked very hard and contributed much to this effort. But let not big names overshadow big leadership. For future accuracy please file so it will be available to the next capsule historian.

Dickson Hartwell, Scottsdale, Ariz.

Editor, *Bulletin*:

The Club has sustained a great loss in the passing of *Bob Reuben* who died at Manhattan Beach, Calif., on April 20.

Bob had a brilliant career as a war and foreign correspondent for various papers and press associations. He jumped into Normandy with the paratroopers on the night before D-Day and showed great courage and enterprise in getting out some of the first, and best, dispatches. He covered the campaigns in the ETO, and then flew to the Pacific, working there through V-J Day and in China afterwards. He was also with Byrd at the South Pole.

In recent years he was owner, manager and the best of all hosts at his restaurant and hotel complex in Manhattan Beach, *The Pen & Quill*.

But he was first of all a rare and delightful human being, with a mingled sweetness and manliness of character all his own. Nobody who knew him will forget him.

Richard Hanser, Larchmont, N.Y.

Editor, *Bulletin*:

Apropos *Mr. Kriska's* complaint about the preponderance of press agents at the Club, it seems that the problem has always been with us. The more the Club changes, the more it remains the same.

A 1944 book, "Washington Broadcast," by The Man at the Microphone, Doubleday Doran, says: "The Overseas Press Club was founded by ex-foreign correspondents merely as a weekly lunch organization, to chat over old times, and to greet the younger correspondents returning from the present battlefields. It has expanded far beyond this program and taken on considerable importance. Its weakness is that it also has become a rendezvous for a conglomeration of kibitzers, male and female, press agents, minor lecture agents, and whatnots, to such an extent that simon-pure newspapermen frequently are in the minority."

That was exactly 20 years ago. Obviously, so little time marches on.

G.J. Advani, Baltimore

Editor, *Bulletin*:

Without discussing the more questionable statements contained in *Mr. J.S. Kriska's* letter in the April 18 issue of the *Bulletin*, I believe one of his points contains an important germ of truth and requires action.

The working newsman does not have a vote in the Overseas Press Club. In my opinion, and I believe the opinion of many other "associate" members, this is a serious deficiency in policy.

Many members who by chance or choice have not focused their careers on overseas reportage are reduced to "second class citizenship" by Club policy.

But the greatest loss, in the opinion of this associate, is to the Club itself. How can a member be expected to give fully and unselfishly of his time and energy if he is deprived of a voice? I would suggest that the time has come in the life of the Overseas Press Club to give the working newsmen in the membership this stimulus to participate, regardless of any lack of experience overseas.

Charles R. Novitz
ABC News, NYC

Placement

New York City

A-173 Wanted: Executive editor for trade magazine in manufacturing and retailing area. Also to assist on consumer sports magazine. Trade background exp. required. Must be creative with strong writing ability. Salary: \$12-13,000.

A-172 Pharmaceutical specialist wanted for leading P. R. agency. Must have publicity know-how in ethical drugs promotion, speech writing, p.r. programming. Salary: \$15,000.

A-171 Industrial writer wanted by P. R. agency to handle chemical & paper industry accounts. Technical writing area. Must have solid understanding chemistry. Salary: \$13,000.

New York State

A-170 Sports reporter able to handle camera wanted for general assignment work. Send resumes to: Editor, (Norwich) Evening Sun.

New Jersey

A-169 Combination reporter-photographer wanted. Must have at least 2 yrs. newspaper exp. Send resumes to Managing Editor, Suburban Trends, Route 23, Riverdale, N.J.

Ohio

A-168 Wanted; Telegraph editor & ass't news editor with headline writing & page layout exp. Send resumes stating salary needs to Editor, Athens (Ohio) Messenger.

A-167 Political reporter wanted as of June 1. Send resumes stating salary needs to: Mr. Dave Summer, (Troy) Daily News.

Pennsylvania

A-166 Combination advertising copywriter/p.r. man wanted by machine manufacturing co. Must have at least 2 yrs. exp. Send resumes stating salary needs.

Kingston, BWI

A-165 Wanted: P. R. man to relocate in Jamaica, to handle tourist p.r. Office in Kingston. Newspaper/p.r. exp. required. Salary: \$8,000.

Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in Bulletin on cost-free basis.

NEW MEMBERS ASSOCIATE

James G. Caravelle - Press Officer, United States Information Agency, New York.

Gino Gullace - Correspondent, Rizzoli Editore, New York.

Van Lawson Moffitt - Editor, News Limited of Australia, New York.

Nirmal J. Singh - Information Consul, Government of India, New York.

Joseph A. Stein - Public Affairs Officer, National Aeronautics and Space Administration, Washington, D.C.

AFFILIATE

alter F. Goodwin - Assistant Public Relations Manager, Johns-Manville Corp., New York.

George A. Lawrence - Deputy Director of Public Relations, Standard Oil Company of New Jersey, New York.

It's in the (Flight) Bag For Charter Travelers

All plans are set here and abroad for the 1964 OPC Charter Flight. Specially imprinted flight bags have been distributed and this week, plane tickets with letters of information and direction were sent to participants of the flight.

Madeline D.

Ross, Chairman of this Club event for the fourth time reported at the Annual Meeting: "This year's arrangements and amenities promise to be the best and are the most generous."

She mentioned four parties, one at Kennedy International, one in Paris, one in London and a banquet in Shannon - all for the entertainment of the fliers - "the happy results of months of planning."

"Although it won't be long now, we are willing to process those members who wait until a deadline to mobilize themselves. We feel it would be a pity for anyone who is able to go to miss the fun and pleasure of travelling with one's confreres and meeting our Europe-based members." There are now seats available for the flight and still a few places on the four-day Irish Tour.

The flight leaves via TWA International Jet, Thursday, May 21 at 8 P.M. sharp from Kennedy International for Paris and returns from London to New York via Shannon, Sunday, June 21, at 5:35 P.M. The tab: \$280 round-trip including registration fee. Only members and spouses (accompanied by member) are eligible.



Classified

WANTED TO RENT: Newsman wants two or three bedroom furnished apartment June-July preferably in East Manhattan or West Village. Ken Slocum, Wall Street Journal, 711 W. Monroe St. Chicago.

LARGE E. 53rd St. apt, 4½ rms, \$330. Liv. rm. 40 ft long, 2 big b.r.'s, 2 bths, wind. kitch, dishwr, excel bldg. garg, etc. Or will exchg., rent negot. subj. yr offer. Want 3-3½ rms Man, and \$175. HA 1-0698.

AUTHOR/EDITOR, three languages, can accept one or two more per-diem assignments for p-r, publishing firms. LE 5-8767 or Box 291.

VETERAN CORRESPONDENT, former PR manager for major oil company, 14 years in Beirut, now available for selected stringing and special assignments in all parts of Middle East, Homer Metz, PO Box 1114, Beirut, Lebanon. Cable address: Georgehotel, Beirut.

Ludlow Corporation

has produced jute textiles since 1868 and is a leading supplier of jute fabrics for carpet backing and rug cushions. The company's paper and plastics divisions manufacture a wide line of specialty papers for industrial and consumer packaging, graphic arts, and the electronics and construction industries. Strong on research in paper conversion, plastics extrusion and fiber processing, Ludlow is diversifying along current product lines through acquisition and expansion.

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ROY MEHLMAN, Director

WORLD-WIDE TICKER

(Cont'd from page 2)

to meet visiting firemen. There was a young bartender busy taking orders for sandwiches, a couple of Yugoslav correspondents playing chess, and a seductive painting of a nude wench — none of them paying me any mind.

Finally I managed to grab the bar-keep between sandwich orders. My Italian isn't so hot, and his English was worse. When I asked him where I could find someone in charge, or how I could get hold of some of the fellows, he just shrugged. So I asked for a dry Manhattan. He'd never heard of it, so I drew some verbal diagrams and he caught on. The only hitch was that there wasn't a single bottle of American rye — so I settled for Scotch and dry vermouth. That's how new concoctions are born. **Larry Blochman**: please note for next "Here's How" book.

Somehow I managed to get hold of **Al McElwain**, who's got offices in the building, and of McGraw Hill's **Bruce Bendow**, here on a bistro assignment for Business Week. Outside the club I met, among others, **Ed Hill** and Frank Peters, of Rome Daily American; and **Allan Jacks**, AP. John Crosby, NY Herald-Trib, was dining with producer Charles Fawcett at "Pinciana" off Via Veneta.

There's something more "Esteria" about "Stampa." American correspondents seldom go there. Although new regime leaders are Western newsmen, rumors are that an exclusive Anglo-American press club is in the making.

Returning to Belgrade, I found **Dave Binder**, NY Times, just back from covering King Paul's funeral in Athens.

BERLIN..... from GARY STINDT

Ben Lacy, ABC, and his wife were given a farewell party by Tom Bodin, RFE Berlin bureau chief, and **Ed de Fontaine**, Westinghouse Broadcasting Co. correspondent. Lacy returns to NY headquarters of ABC sometime in May. Russ Jones, now in Budapest, where he covered Khrushchev's visit, will replace him in Berlin.

Among 70 who attended party were **Joe Fleming**, UPI; wife of AP's **Jack Koehler**; **Gary Stindt**, NBC; Ed Shields and Jan Borg, UPI; George Boulwood, AP, and his son, Peter, representing 2d German TV channel; Dean Koch, RIAS; John Chancellor and Harald Thoess, NBC; Virginia Schisler, LA Times, and Alan Schaertel, AFN.

To Budapest, to cover Khrushchev visit there, went **John Koehler**, AP bureau chief in Berlin, and C. Trickett, ABC news cameraman. To Vienna, in connection with same story, went Gary Stindt, NBC News. Off to London went Ed de Fontaine, WBC correspondent in

Germany. And to Lausanne, for Eurovision meetings, went your correspondent.

MANILA... from CARLOS ANGELES

Ninth ministerial meeting of SEATO drew in **Don Huth**, AP's Southeast Asia bureau chief, from his Kuala Lumpur headquarters, to Manila's scorching heat and France's sizzling scheme to neutralize Southeast Asia.

Breezing through here after North Borneo assignment were Time-Life correspondent Loren W. Fessler and photographer Harry Redl. Earlier, Robert Eunson, AP's Asian bureau chief in Tokyo, flew in for a quick Hong Kong-Saigon-Manila swing.... **Karl Bachmeyer**, doing a public relations stint for Boeing, stayed a week.... Carl Rowan, US Information Agency director, accompanied Secretary of State Dean Rusk to Manila.

WASHINGTON from JESSIE STEARNS

Malcolm Kilduff is No. 2 man in the White House press office since Andrew Hatcher left to help Pierre Salinger with his Senatorial campaign in California.

Alan L. Otten, Wall Street Journal, is new president of White House Correspondents Association, succeeding Merriman Smith, UPI. New vice-president is Robert E. Thompson, L.A. Times. New officers will be installed at the association's 50th anniversary dinner on May 22nd, with President Johnson as honored guest. Other officers are Garnett Horner, Washington Evening Star, secretary; Edgar A. Poe, New Orleans Times-Picayune, treasurer.

George Herman, CBS News, was presented with a set of pewter tankards by his Washington colleagues on his 20th anniversary with the organization.

"Conventions-1964" was theme of Women's National Press Club program at dinner honoring their editors during American Society of Newspaper Editors meeting here.

Among New Yorkers attending were **Lester Markel** and **Turner Catledge**, NY Times; **Sylvia Porter**, Hall Syndicate; **Dorothy Schiff**, NY Post publisher; **James O'Connell** and **Richard Williams**, NY Daily News; **Mollie Slott**, Chicago Trib and NY Daily News, and **Edward Barrett**, dean of the Columbia School of Journalism.

Other out-of-towners were **Marjorie** and **James Young**, Anderson, S.C.; **Mary Heaton Vorse**, Provincetown, Mass.; **Fred Archibald**, Baltimore; **Ralph McGill**, Atlanta Constitution; **Robert L. Jones** and **James Copley**, Copley Newspapers.

Washington members attending were **Milton Mackaye**, **May Craig**, **Esther Van Wagoner Tufty**, **Vera Glaser**, Associate

Justice **William O. Douglas**, **Angele de Gingras**, **Alvadee** and **John Adams**, **Al Silverman**, **Jessie Stearns**, and **James Free**, Birmingham News.

Dick McGowan, NY Daily News, scored 40-minute scoop on announcement on railroad labor dispute conference...

Dan Kurzman, Washington Post's Latin American expert, is off on news trip to Brazil.

WEST COAST... from J.Q. RIZNIK

Thor Smith, former American Weekly v-p and now executive v-p and general manager of San Francisco's Convention & Visitors Bureau, starts to mobilize city resources this month for Republican convention in mid-July. He just acquired his own "spectacular" — a residence in S.F.'s new and dramatic Fontana apartment complex overlooking Golden Gate.

Elmer Peterson, NBC's West Coast news analyst, will start new series with **Cecil Brown**, former OPC prexy. Originating over KNBC, out of Burbank studios. **Charles Kuralt**, CBS news bureau chief in Hollywood, does regular Sunday night commentary for CBS net.

Patricia Lochridge Hartwell and **Dickson Hartwell** will be husband-and-wife team doing reporting and commentary at GOP convention in S.F. They are co-editors and co-publishers of The Arizonian, and report that their Scottsdale weekly has made merger deal with Daily Progress.

Murray Fromson, former AP and NBC correspondent, did round-the-clock special radio reports for CBS News out of Anchorage, Alaska... **Alan Cranston**, former London- and Rome-based wire service staffer and author of "The Killing of the Peace," continues to make A-wire copy as the Governor of California's candidate for U.S. Senate. He was elected California's State Com by largest plurality ever run up by any Democrat in California's history.

Nola Luxford, officer of British Empire and former NBC Monitor roving reporter, now home-based on L.A.'s La Canada area. She's planning Great L.A. Press Club gala for her OPC colleagues who, after work at GOP convention, will relax in Southern California.

James P. Howe, who continues to be listed in OPC Who's Who as "self-employed farmer and wintner" of Walnut Creek, San Francisco, suburb, tossed wine-flowing gala for Frank H. King, retired AP general executive who was London-based prior to World War II. King, following AP retirement, filled executive posts with the Houston Post and Houston Chronicle. Says now his second retirement will be spent on West Coast and Cornwall, England. He'll remain on West Coast for Republican convention and proximity to Jim Howe's wine cellars. Howe, still active writing wine and food articles, contributed to OFC Cookbook.